

## REMARKS

New claims 26-28 are method claims. No method claims were previously asserted, so these do not constitute a narrowing amendment.

### Objections to the specification

The specification has been amended as requested by the Examiner.

### Claim objections

The objection to the bullet items is respectfully traversed as without basis in law or written English language usage. The bullets are standard typographical devices that introduce items in a list<sup>1</sup>, clarifying the paragraph/outline structure of a list within a claim or the specification and making the same easier to read. The lists that have bullets do not have non-bulleted elements, so there is no reason for the reader to suppose that the bullets indicate any importance of elements within the list.

The other claim objection is believed to be moot in view of the new claims.

### Art rejections

It is believed that the new claims distinguish patentably over the references. The new claims recite that the invention relates to switching on or switching off of the lamp. The new claims also recite at least one intermediate value between full off and full on for either cooling or lamp power or both. As far as Applicants can discern, the references all either relate to steady

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<sup>1</sup> An article about bullets from the online encyclopedia, Wikipedia, is enclosed as an appendix.

## REMARKS

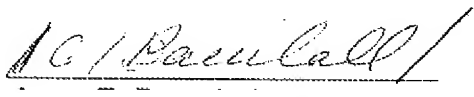
state operation – specifically excluding the switching on and switching off intervals – or they fail to specify intermediate values.

Reconsideration is accordingly respectfully requested.

*Please charge any fees other than the issue fee to deposit account 14-1270. Please credit any overpayments to the same account.*

Applicants respectfully submit that they have addressed each issue raised by the Examiner — except for any that were skipped as moot — and that the application is accordingly in condition for allowance. Allowance is therefore respectfully requested.

Respectfully submitted,



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## APPENDIX

From Wikipedia, the free encyclopedia (article dated 8/19/07)

In typography, a **bullet** is a typographical symbol or glyph used to introduce items in a list, like below, also known as the point of a bullet:

- This is the text of a list item. Notice the bullet to the left.
- This is a different list item, and so there is another bullet.  
This line is part of the second list item; there is no bullet.

Bullets are most often used in technical writing or reference works to introduce a series of related items. They may be short phrases or of paragraph length. The main point is that all need to be tied together under a general heading. Bulleted items, commonly called "bullets", are not usually terminated with a full stop if they are not complete sentences, although it is also a common practice (for example, in Portugal) to terminate every item except the last one with a semicolon. It is correct to terminate a bullet point with a full stop under circumstances where more than one sentence makes up the contents of the bullet point.

The bullet corresponds to Unicode character 0x2022. In HTML, the codes `&bull;` and `&#x2022;` give • and •, respectively, but semantics requires that bulleted items be achieved with the appropriate use of the `<li>` tag inside an unordered list (`<ul>`). Unicode also defines a triangular bullet  (U+2023).

It is likely that the name 'bullet point' originated from the resemblance of the mark to a bullet.

Bullets are not limited in shape to a black dot, as displayed above. A typical word processor, such as Microsoft Word, offers intriguing shapes including diamonds, check marks, and arrows; many in full color. Of course, when writing by hand, bullets may be drawn in any style.

Prior to widespread use of word processors, bullets were often denoted by asterisks, and several word processors automatically convert asterisks to bullets if used at the start of line.

A number of regular symbols are conventionally used as bullets in text-based systems, such as - (dash), \* (asterisk), . (period), and even o (lowercase O). When saving or copying HTML bullets into text format, Mozilla Firefox saves bullets as asterisk, lowercase O, plus, and number sign in order of bullet depth. The asterisk (\*) is used to indicate bulleted list items in Wikipedia markup as well as in many other Wikis.<sup>[1]</sup>